

TEAM NOTTINGHAM

PRESS RELEASE

NOTTINGHAM IS PART OF THE MIDLANDS 'HEARTBEAT' AT MIPIM

THE BIGGEST ever private sector led Team Nottingham line-up has signed up to support the city and county at the world's largest property event MIPIM 2017 – showing their commitment to attracting national and international developers and investment to the area.

New for 2017, Team Nottingham members will take their place in a delegation of hundreds at MIPIM representing both the East and West Midlands in the first ever Midlands Pavilion – a marquee which will exclusively showcase the Midlands region.

The Midlands Pavilion will allow all areas across the middle of the UK to shine on an international stage. The pavilion teams will include council leaders, local authorities, LEP representatives and commercial partners. Nottingham, alongside its Midlands neighbours, will open dialogue with the world's leading investors and developers, sovereign wealth managers, pension funds and other members of the investor community.

Anthony Cork of local property and construction consultants Gleeds said: "MIPIM has always been an important event for the city of Nottingham and one I feel we are capitalising on by forming one of our strongest teams yet and taking part in an important year when we take our place in the Midlands Pavilion. Our focus will be showcasing Nottingham's past, present and future and promoting what our constantly evolving and innovative city has to offer".

Nottingham's private sector sponsors and partners are: Boots, property law specialists Brady Solicitors, environmental building services consultancy Couch Perry Wilkes, CPMG Architects, East Midlands Airport, Equus Estates Limited (Inside Land), property consultants FHP, contractor G F Tomlinson, international property and construction consultancy Gleeds, Godwin Developments, Henry Boot Developments Limited, property consultants Innes England, PR and digital agency Cartwright Communications, architects practice Maber, creative agency RizkMcCay, Sladen Estates Ltd, contractor Willmott Dixon, the Nottingham Post, developer Miller Birch, framework organisation and Scape. The delegation will be led by Invest in Nottingham and Nottingham City Council.

Lorraine Baggs, head of inward investment at Invest in Nottingham, said: "It's of huge benefit to the city to have so many important Nottingham businesses part of Team Nottingham this year. There has been significant regeneration activity in the city since MIPIM 2016 and we look forward keeping up the momentum and building upon it by meeting key contacts and showcasing the investment opportunities in the region. Being part of the Midlands Pavilion this year alongside our Midlands neighbours is also a great opportunity for Nottingham to make more of an impact. It will mean we get an increase in visitors to the stand, resulting in more investment enquiries."

The combined public-private sector team will be highlighting a number of key sites and development opportunities at MIPIM – an event which allows the city to showcase what it has on offer.

Coun Jon Collins, leader of Nottingham City Council which is part of the delegation, said: "Considered to be the 'heartbeat of the nation's economy,' the Midlands will propel Nottingham – and other regional cities – into the world's attention. We are happy to play a pivotal role by being part of the wider Midlands presence, showcasing Nottingham's

development opportunities. Being part of the wider offer will help to promote the region and therefore bring benefits to the city.

“As ever, we are pleased to have the support from such an impressive list of Nottingham companies in such a big year for the city and its neighbours.”

Clare Brady, whose firm Brady Solicitors is a first-time sponsor of MIPIM, said: “The opportunity to be part of Team Nottingham and help support the city as it takes its place on the world’s stage was key to our decision. We felt it was the ideal time – particularly because it will be the first ever Midlands Pavilion in 2017. We are excited to see what’s in store for the city as well as us as a business.”

Tim Garratt, MD of Innes England, said: “The private sector is working with the public sector and working together to target specific individuals and companies at MIPIM who we would be confident we could work with to bring forward new development schemes in Nottingham”.

Nick Gregory of CPMG Architects said: “We are keen to see the Midlands Pavilion really perform in 2017 and we proud to be part of that. Nottingham has a strong message with a great deal of potential and we want to be part of that team helping to promote the city and region internationally.

Lisa Cawdron of Willmott Dixon said: “We believe that Nottingham is full of opportunity. The stage is set, our infrastructure is ready, and the city is ripe for development.”

Chief marketing officer at Scape Matt Carrington-Moore said he and his colleagues were proud to be supporting Team Nottingham at MIPIM.

He said: “Nottingham and the Midlands is Scape’s heartland, so it is important for us to support the region on the global stage, as it has supported us locally and nationally.

“We are very proud to be backing Team Nottingham, which is made up of a powerful and passionate mixture of businesses operating in and around the city. We are also pleased to be supporting Nottingham in this pivotal year when it will join other cities across the region to raise the profile of the Midlands to international audiences. The region has so much to offer in terms of innovation, education, research and development and we are looking forward to showcasing our exciting plans for the future as a city in Cannes next year.”

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For more information, contact Liz Cartwright on 0115 8532110 or 07769 713919.

Notes to editors

About MIPIM

MIPIM takes place from 14 to 17 March and is centred round a large scale exhibition in the Palais de Festival in Cannes in the south of France which attracts tens of thousands of visitors. Nottingham will be hosting a dinner for Team Nottingham members and investors to highlight the opportunities.

About Team Nottingham

Team Nottingham will also be promoting key city sites which are ripe for development. The Team Nottingham pitch book will be part of the discussions to help raise the profile of the city and county at MIPIM 2017.

About Marketing Nottingham and Nottinghamshire

Marketing Nottingham and Nottinghamshire is the place marketing organisation (PMO) for Nottingham and Nottinghamshire. Its aim is to attract more visitors and inward investment to Nottinghamshire, helping to boost economic growth and job creation.

Tourism organisation Experience Nottinghamshire, inward investment organisation, Invest in Nottingham, and Nottingham Means Business (NMB) all come under Marketing Nottingham and Nottinghamshire umbrella.

Invest in Nottingham will be a key player in driving Team Nottingham under the Marketing Nottingham and Nottinghamshire umbrella. MNN's Chief Executive Brendan Moffett and Chairman Paul Southby will be an integral part of Team Nottingham.